

Contact

Prague, Czech Republic

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LinkedIn: linkedin.com/in/benny-water

Core Skills

Communication strategy

Information architecture

Technical communication

User needs analysis

WordPress, HTML, CSS

Docker, Traefik, Linux

n8n workflow automation

Local LLMs and AI workflows

Brand identity and editorial design

Adobe Creative Suite, Figma

Languages

Dutch native

English C2

French C2

German B2

Chinese A1

Benny Water

Digital Communication and Technology Strategist

Profile

I design communication and technology systems that help organisations understand information, work efficiently, and reduce operational friction. My work blends UX thinking, structured communication, web technologies, and applied AI. I support multilingual and cross cultural teams by translating complex requirements into practical, user focused structures.

Experience

Autoline Sales Support Analyst, Dutch Market

[Keyloop, Prague • 2023 to 2025](#)

Provided frontline support for dealer management software in Dutch speaking markets. Diagnosed technical issues using KCML and internal tools. Communicated findings clearly and maintained structured documentation supporting internal knowledge workflows.

Freelance Digital Communication and Design Consultant

[Self Employed, Prague • 2017 to Present](#)

Designed communication systems, websites, and structured content environments. Built WordPress sites using Docker and Traefik. Developed brand identities and visual assets. Implemented AI assisted workflows using n8n and local LLMs. Delivered multilingual communication support and full project coordination.

Art Director and Co Founder

[Oko Magazine, Prague • Jan 2018 to Dec 2020](#)

Led visual identity and editorial direction for an English language magazine. Produced nine printed editions and ensured consistent design across print and digital platforms.

Designer and Social Media Manager

[Smith Novak, Prague • Dec 2019 to Mar 2020](#)

Produced communication materials, event graphics, and presentations. Supported social media growth and helped prepare communication assets for the Global NPL event.

Art Director

[Youth Time International Movement, Prague • Feb 2017 to Jul 2017](#)

Directed communication materials, created branding and editorial assets, and represented the organisation during an international event in Beijing.

Education

Technical Degree in Internet and Multimedia

[Université Sud Toulon Var, France • 2013 to 2026](#)

Includes an exchange year at Charles University in Prague from 2025 to 2026.

TEFL Certificate

[Uni Prep Corporation, Canada • 2016](#)