

Benny Water

Digital Media & Communications Specialist



Contact

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Prague 2, Czech Republic

Languages

Dutch	Native
English	C2
French	C2
German	B2
Chinese	A1

Skills

Design

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe PremierePro
Adobe XD
Sketch

Programming

Html 5
CSS3
JavaScript

Software

Hubspot
Wordpress
Microsoft Office Suite

Work Experiences

Design / Art Direction / Digital Media Communication

Freelance 2017 - Present

As a freelancer I collaborate with clients to develop and execute creative strategies that align with their business goals. My expertise includes developing brand identities, designing marketing materials, social media management and overseeing the production of visual assets.

Art Director

Oko! Magazine January 2018 - December 2020

At Oko! Magazine I co-founded an English-language magazine that has published nine successful editions, alongside an active website and social media presence that reaches thousands of readers each month.

Designer & Social Media Manager

Smith Novak December 2019 - March 2020

At Smith Novak I successfully created and promoted content across social media platforms, resulting in a 100% growth rate over six months. Additionally, I created compelling internal and external communication documents and provided valuable assistance in coordinating the 2020 Global NPL event in London.

Art Director

Youth Time International Movement February - July 2017

I oversaw internal and external communications while also managing the overall company and social media branding. Through my efforts, I successfully maintained a consistent and professional image across all platforms. Additionally, I had the opportunity to showcase my expertise by participating in and hosting a workshop at the Youth Time event in Beijing, China.

Education

B.A. Artistic communications

Exchange year at Charles University, CZ September 2015 - June 2016

2 years Technical Degree, Internet and multimedia

Université Sud Toulon Var, FR September 2013 - June 2015

TEFL - Teaching English as a Foreign Language

Uni-Prep Crop. Ontario Canada June 2016